

# what to ask

## when interviewing a wedding stationer

Asking the right questions to your wedding stationer ensures your invitations and paper goods reflect your style, theme, and timeline perfectly. Here is a comprehensive list of questions we think you should consider:

### GENERAL BACKGROUND

How long have you been designing wedding stationery?	
Do you specialize in custom designs, semi-custom templates, or both?	
Can I see samples of past work (printed pieces or digital portfolio)?	

### AVAILABILITY & TIMELINE

Are you available to take on a new project for my wedding date?	
How far in advance should we start the design process?	
What is your typical turnaround time from design approval to delivery?	
Do you offer rush services if needed?	

### DESIGN & CUSTOMIZATION

Do you create fully custom designs, or can we choose from collections?	
Can you incorporate personal touches (venue sketches, monograms, custom colors, family crests, pet illustrations, etc.)?	
Do you provide design proofs? How many rounds of revisions are included?	
Can you help with wording, etiquette, or formatting?	

## MATERIALS & PRINTING

What paper types, weights, and finishes do you offer (e.g., handmade, textured, recycled)?	
Do you provide specialty printing like foil stamping, letterpress, embossing, or die-cuts?	
Do you offer embellishments (vellum wraps, wax seals, ribbons, envelope liners, pockets)?	
Can I see and feel samples of paper and finishes?	

## PACKAGES & PRODUCTS

Do you offer full suites (save-the-dates, invitations, RSVP cards, details cards, menus, programs, signage, thank-you notes)?	
Can you design matching day-of items (seating charts, place cards, signage, menus, favor tags)?	
Do you provide digital options, such as PDFs for email or wedding websites?	

## BUDGET & PRICING

What is your pricing structure — flat rate, per piece, or package?	
What is the minimum order quantity?	
What is included in the price (design, printing, assembly, envelopes, addressing)?	
Are there additional costs for upgrades like foil, letterpress, or custom artwork?	

## LOGISTICS & POLICIES

Do you handle addressing and mailing, or is that up to us?	
What are your payment terms and deposit requirements?	
What is your policy for changes after design approval?	
Do you provide a written contract with all services and costs?	

## EXTRA & FINAL TOUCHES

Do you offer envelope calligraphy or digital printing for guest addresses?	
Can you coordinate colors with my wedding palette, florals, or attire?	
Do you provide etiquette guidance on invitation wording and addressing?	
Do you offer keepsakes, like a framed invitation suite?	

Pro Tip: Couples should bring their wedding date, guest count estimate, budget range, and any inspiration images when meeting a stationer — it makes the conversation smoother and more

productive.

## NOTES

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