

what to ask

when interviewing a wedding planner

Asking the right questions to your wedding planner ensures your vision, priorities, and budget are clearly understood and flawlessly executed. Here is a comprehensive list of questions we think you should consider:

GENERAL BACKGROUND

How long have you been a wedding planner, and how many weddings do you typically handle each year?	
Do you specialize in full planning, partial planning, or day-of coordination?	
Have you worked at our venue (or similar venues) before?	
Can you share references or testimonials from past couples?	

SERVICES & PACKAGES

What planning packages do you offer, and what's included in each?	
Do you assist with vendor referrals and contract negotiations?	
Will you create a detailed timeline and floor plan?	
Do you handle design/styling or only logistics?	
How many meetings are included in your services?	
Do you attend vendor meetings with us?	

TEAM & AVAILABILITY

Do you attend vendor meetings with us?	
How many assistants or coordinators will be present on the wedding day?	
How many weddings will you be managing the same weekend?	
What is your preferred method of communication (email, phone, planning software)?	

BUDGET & VENDOR MANAGEMENT

Can you help us create and manage a budget?	
Do you track payments and deadlines for vendors?	
Do you receive any commissions or discounts from vendors?	
How do you handle issues with vendors if something goes wrong?	

DAY-OF RESPONSIBILITIES

How do you manage the wedding day timeline and keep everyone on schedule?	
Do you handle setup and breakdown, or is that the responsibility of vendors/venue staff?	
Do you manage personal items, gifts, and décor at the end of the night?	
Will you cue the ceremony, speeches, and special dances?	

DESIGN & STYLING (IF APPLICABLE)

Do you provide design mood boards or mockups?	
Do you assist with rentals, décor, linens, and floral concepts?	
Do you coordinate with stationers, florists, and décor vendors to ensure a cohesive style?	

PRICING & POLICIES

UPSTATE *indie* WEDDINGS